

Making Strides in Sustainability

LES Events Sustainability

EEF Webinar Series

19th of March 2024



Objective

- To review the principles of sustainable development and to identify and confirm the principles and values that guide the LES Events.



What is Sustainable Development and Why is it Important?



What are the Sustainable Development Goals (SDG)?



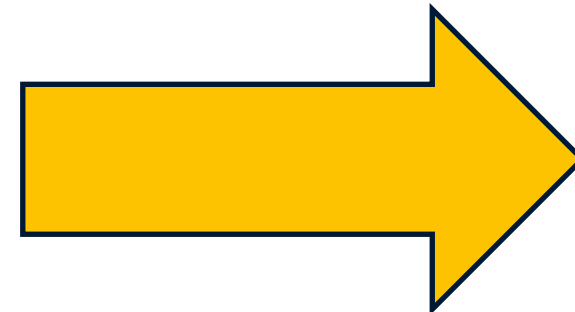
SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

1 NO POVERTY 	2 ZERO HUNGER 	3 GOOD HEALTH AND WELL-BEING 	4 QUALITY EDUCATION 	5 GENDER EQUALITY 	6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY 	8 DECENT WORK AND ECONOMIC GROWTH 	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	10 REDUCED INEQUALITIES 	11 SUSTAINABLE CITIES AND COMMUNITIES 	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION 	14 LIFE BELOW WATER 	15 LIFE ON LAND 	16 PEACE, JUSTICE AND STRONG INSTITUTIONS 	17 PARTNERSHIPS FOR THE GOALS 	

Sustainability and Events

Embracing sustainable practices in an event, is an action of social responsibility and can affect your event in a positive way.



**Social
License**

Positive outcomes

- Build awareness of the destination
- Support of local businesses
- Rejuvenation or creation of facilities and infrastructure
- Entertainment, cultural, and educational opportunities for the locals
- Excitement and pride in being the hosts of a revered event
- The event promotes positive values

Sustainable Development Content

Choose relevant sustainable goals (or sub-goals) and take direct action to support them



Sustainable Development Content

Bring relevant
SDGs to life
through the event

Include
sustainable
development as
topic in the event

Raise awareness
through
collaboration with
an Institution

Sustainable Development Content

SINGLE PLASTIC FREE EVENT



Η διοργάνωση Athens Equestrian Festival 2019 είναι single use plastic free με την υποστήριξη του Κοινοφελούς Ιδρύματος Αθανασίου Κ. Λασκαριδίου. Φέτος γίνεται προσπάθεια μέσω της δράσης αυτής να μειωθούν τα πλαστικά μιας χρήσης στην εγκατάσταση, να αντικατασταθούν τα πλαστικά είδη με συναφή είδη από υλικά φιλικά προς το περιβάλλον (ασκούμε, ποτήρια, καλαμάκια, σασκευασίες μεταφορικών τροφίμων, μπουκάλια κ.ά.). Θα πραγματοποιηθεί ανακύκλωση σε όλα τα ανακυκλώσιμα υλικά (πλαστικό, αλουμίνιο, γυαλί, χαρτί) σε όλους τους χώρους του Ολυμπιακού Κέντρου Ιππασίας Μαρκοπούλου και τα ανακυκλώσιμα υλικά θα απομακρύνονται με μέρη και υποστήριξη της Ελληνικής Εταιρείας Αξιοποίησης Ανακύκλωσης.

Σύντομη Παρουσίαση Ιδρύματος
Το Κοινοφελές Ίδρυμα Αθανασίου Κ. Λασκαριδίου ιδρύθηκε με κίνητρο την αγάπη για την Ελλάδα – τους ανθρώπους, τη θάλασσα και τον πολιτισμό της.

Η δραστηριότητά του επικεντρώνεται στην προστασία του θαλάσσιου περιβάλλοντος και την καταπολέμηση της ρύπανσης σε ακτές και βυθούς, στην ενίσχυση της απασχόλησης και της επιχειρηματικότητας στην ενίσχυση εθελωτών ομάδων, καθώς και στην προώθηση της διαφάνειας και της λογοδοσίας.

Το Ίδρυμα σχεδιάζει δικά του προγράμματα, συνεργάζεται με άλλους φορείς σε κοινές δράσεις, ενώ υποστηρίζει δράσεις άλλων οργανισμών στους τομείς ενδιαφέροντός του. Στόχος του είναι να λειτουργήσει ως καταλύτης σε ζωτικά ζητήματα για την Ελλάδα, τόσο αυτόνομα όσο και μέσα από αποδοτικές συνεργασίες.

Βασικό πρόγραμμα του Κοινοφελούς Ιδρύματος Αθανασίου Κ. Λασκαριδίου είναι το SEA CHANGE GREEK ISLANDS, το οποίο συμβάλλει στην αλλαγή της σχέσης μας με τη θάλασσα. Το πρόγραμμα παρεμβαίνει αποτελεσματικά στην προστασία του θαλάσσιου περιβάλλοντος με μια δέσμη δράσεων σε 10 νησιά των Κυκλάδων, υπό την αιγίδα και με τη συνεργασία των νησιωτικών Δήμων. Παρακινεί το κοινό να κατανοήσει την αξία του περιβάλλοντος, να συμβάλει στη διατήρηση της ομορφιάς της παρθένας φύσης, αλλά και να συνεργαστεί για την προστασία του πιο σημαντικού μας περιουσιακού στοιχείου.

The event is "single use plastic free" with the support of Athanasios K. Laskaridis Public Benefit Foundation. This year, efforts are being made to reduce disposable plastics in the venue, to replace plastic articles with related items from environmentally friendly materials (bags, glasses, straws, food packs, bottles, etc.). All recycled materials (plastic, aluminum, glass, paper) will be recycled throughout the Markopoulo Olympic Equestrian Center and recycled materials will be removed with care and support from the Greek Recycling Recovery Company.

Brief Presentation Foundation
The Athanasios C. Laskaridis Charitable Foundation was established out of love for Greece - its people, its sea and its culture.

Its activity focuses on protecting the marine environment as well as on taking action against marine pollution; supporting employment and entrepreneurship; supporting vulnerable groups; and promoting transparency and accountability in all facets of public life.

The Foundation designs and implements its own programs, collaborates with other institutions in joint actions, as well as supports actions of other organizations in its main areas of interest. Its aim is to act as a catalyst on vital issues for Greece, both autonomously and through efficient partnerships.

SEA CHANGE GREEK ISLANDS, the key marine program of the Athanasios C. Laskaridis Charitable Foundation, contributes to changing the way we connect with the sea. The program intervenes effectively in the protection of the marine environment by taking multilevel action on ten islands of the Cyclades, under the auspices and with the cooperation of the local authorities. It encourages citizens to understand the value of the environment, raise awareness towards it, help preserve the beauty of nature and work in partnership with other actors in order to protect our key asset.

Hellenic Equestrian Federation - Ελληνική Ομοσπονδία ...
Ιππασία
July 8, 2019 · 🌐

Το Athens Equestrian Festival 2019 είναι single use plastic free, με την υποστήριξη του Κοινοφελούς Ιδρύματος Αθανασίου Κ. Λασκαριδίου! #ippasia #markopoulo #laskaridisfoundation #hef2017 #athenssci



USE PLASTIC



Use your SeaChange
Donoussa Cup,
or any other



SEACHANGE
GREEK ISLANDS

Sustainable Development Content



- Host and eco-edutainment event as a side event for families and schools
- Entertain and engage your audience
- Raise awareness of a cause



HELLENIC
RECOVERY
RECYCLING
CORPORATION





Sustainability is sellable

Sustainability can save you money

Sustainability is inspiring

Sustainability is a license to operate

How to create your sustainability framework

What is your why?

Strategic foundations

Priorities

Commitment

Targets

Action plan

Stakeholder Engagement

Support your
sustainability
goals and
campaigns

Participate in
sustainability
initiatives at
your event

Be inspired to
make changes
and do things a
different way

Sustainable Event Management - Roadmap

SUSTAINABLE EVENT MANAGEMENT PLANNING ROADMAP



LES Events Sustainability



EEF Green Policy goals

The EEF aims to realize its vision by addressing the environmental impacts of our products, creating insights that enact change and promoting a culture of sustainability within the equestrian community.



Reduce greenhouse gas emissions



Promote responsible resource use



Encourage waste reduction



Promote responsible water consumption



Protect local biodiversity



Promote technological advances & innovations



Create a fair and just ethical standard



Consider impacts on the horse of all actions

LES Events Sustainability

The EEF Green Code of Conduct (Code) sets out the minimum environmental requirements and recommendations to reduce the impact of our competition(s) on the environment and provides to EEF Partners a framework for continuous improvement.



LES Sustainability Survey



LES Sustainability Survey

YES
or
NO

DESCRIPTION	MIN	1	2	3	4	5	MAX	YES=1/NO=0	NOTES
1 Do you have a person in charge of sustainability?									<i>If there is not, please indicate a contact person.</i>
2 Which of the following policies or plans have you implemented or plan to implement?									
2.a Environmental Policy									
2.b Zero Waste Plan									
2.c Pollution Reduction Policy									
2.d Water Usage Reduction Plan									
2.e Other (please define)									
3 Do you publish a Sustainability Report?									
3.a Yes, we publish a Sustainability Report in accordance with the GRI Standards (5).									
3.b Yes, we publish a Sustainability Report in accordance with selected GRI Standards (4).									
3.c Yes, we publish a Sustainability Report, which is not in accordance with the GRI Standards (3).									
3.d We do not publish a Sustainability Report.									
4 Has the LES venue undergone the following certification?									
4.a ISO 45001 or equivalent - Occupational Health and Safety Management									
4.b ISO 14001 - Environment Management									
4.c ISO 50001 - Energy Management									
4.d Other (please define)									

LES Sustainability Survey

Energy and fuel consumption					
DESCRIPTION	MIN	1-2-3-4-5	MAX	YES=1/NO=0	NOTES
5					
6					
7					
8					
8.a					
8.b					
8.c					
8.d					
8.e					
8.f					

1	1-20%
2	21-40%
3	41-60%
4	61-80%
5	81-100%



LES Sustainability Survey 2023

Date	Event	Country	Region	Round	
26-30 April	Gorla	ITA	South	Regional Qual	
4-9 May	Mannheim	GER	Central	Regional Qual	✓
18-21 May	Kronenberg	NED	West	Regional Qual	✓
25-28 May	Aalborg	DEN	North	Regional Qual	
1-4 June	Athens	GRE	South	Regional Qual	✓
1-4 June	Drammen	NOR	North	Regional Qual	
8-11 June	Bratislava	SVK	Central	Regional Qual	✓
22-25 June	Deauville	FRA	West/North	Semi-final	✓
29-2 July	Ebreichsdorf	AUT	South/Central	Semi-final	✓
14-17 Sept	Warsaw	POL		Final	

Governance & Reporting

Facts

- ✓ All LES Events Organisers have appointed a person responsible for sustainability
- ✓ The majority of the OCs try to act in an environmental-friendly way , but these actions are not part of plan.

Highlights



LES MANNHEIM

- ❖ Environmental Policy
- ❖ Zero Waste Plan
- ❖ Pollution Reduction Policy
- ❖ Water Usage Reduction Plan
- ❖ Defined requirement for suppliers and partners to commit to sustainability presentation of certificate "Supply Chain Responsibility"
- ❖ Publishes a Sustainability Report in accordance with selected GRI Standards



LES KRONENBERG

- ❖ Zero Waste Plan
- ❖ Water Usage Reduction Plan
- ❖ Energy is partially produced by solar panels



LES DEAUVILLE

- ❖ Event labelled equines (Sustainability focused certificate dedicated to the equestrian activities)

Energy & Fuel consumption

Facts

Show schedule maximize the use of daylight.	96%
Air cooling by using passive cooling solutions	76%
Use of local material and products to minimize the transport distance.	72%
Eco-friendly means of transport are used to move in venue (bicycles, electric vehicles, etc.)	68%
Accommodation for riders/grooms/officials provided in venue or in walking distance from the venue.	64%
Presence-controlled, time-controlled lighting in common areas	56%
Efficient shuttle service schedule with buses or vans that minimize the need to use private cars.	44%
LED Lighting in common use areas, stables etc.	32%
Renewable technologies installed on venue (e.g. solar panels for trucks, hot water produced by solar water heaters).	28%
Electric or Hybrid cars are used for the transportation of participants.	24%

Highlights



LES MANNHEIM

- ❖ Solar Panels are installed on the Stands
- ❖ Person in Charge to control fuel use for Heating, partially e-vehicles for in venue transport, E-Vehicles for shuttle service
- ❖ E-Shuttles
- ❖ Sustainability Concept of the MMT - "Act regionally" - e.g. horse food supply, catering is all regional



LES BRATISLAVA

- ❖ Accommodation offered in 2 min walking distance
- ❖ Spectators reached the venue on foot, bicycles or public transport due to the closed streets around the stadium



LES ATHENS

- ❖ Accommodation for grooms 1,5 km away (reachable with cycles or electric scooters)
- ❖ Sufficient shuttle service for participants/officials (8 itineraries on competition days - 25 persons bus)

Water consumption

Facts

- ✓ Water usage is not measured
- ✓ Rainwater/Recycled water is used for the maintenance of the arenas
- ✓ Time-controlled showers and low flushing toilets, are popular measure for reducing the water usage in sport facilities
- ✓ Signage is a popular measure to promote the responsible use of water
- ✓ The majority of Organizers consider the need of watering when planning the event

Highlights



LES DEAUVILLE

- ❖ Use of materials that limit water consumption

LES ATHENS

- ❖ The venue has rainwater collector (Olympic Venue)
- ❖ Grass arena is watered regularly with will water (not for drinking)
- ❖ Warm up arenas are maintained with tank from will, to control the quantity used.



LES BRATISLAVA

- ❖ The water usage in the stables was limited to the absolute necessary, because each stable had a certain amount of drinking water for the horses in tanks, so the personnel used only the necessary quantity and there was no waste.



LES KRONENBERG

- ❖ Restaurants serve filtered water in glass bottles.

Manage supply chain

Facts

- ✓ Catering services comply with the national requirements of each country
- ✓ It is difficult to provide drinkable water from fountains/dispensers in outdoor events.
- ✓ Organizers reuse, share or rent the events' material also to reduce costs

Highlights



LES MANNHEIM

- ❖ FSC certified Shavings
- ❖ 60-80% of the material is re-usable, shared or rented.
- ❖ Eco-friendly merchandise
- ❖ Food surplus is re-distributed



LES DEAUVILLE

- ❖ 100 % of the plants & flowers comply with Fairtrade/ local and organic requirements
- ❖ 100% of the material is re-usable, shared or rented.
- ❖ Eco-friendly merchandise



LES BRATISLAVA

- ❖ Fairtrade – Bio developed plants (Kula Bio Company)
- ❖ Presents for officials from recycled material



LES EBREISCHDORF

- ❖ FSC certified Shavings

Waste management

Facts

- ✓ Horse manure is used for producing fertilizers by certified companies that are responsible for the removal and transport from the venues.
- ✓ Recycling is driven by national requirements and people is familiar with the principles of waste management

Highlights



LES ATHENS

- ❖ Recycling in co-operation with the Hellenic Recovery Recycling Corporation (HERRCO) Waste Recycling System, which is licensed by the Hellenic Recycling Agency (HRA)
- ❖ Different bins in the stable area for the plastic packaging of shavings



LES BRATISLAVA

- ❖ The event magazine was digital and accessible via QR code on the Accreditation

Lessons learned

- ✓ The system is not mature to provide measured data and reliable reports
- ✓ It is difficult to monitor the energy & water consumption of a venue
- ✓ The percentage of the green energy used is controlled by the energy providers
- ✓ Energy/Fuel/Water consumption monitoring is helpful to reduce the costs of event.
- ✓ Catering services contractors follow the guidelines provided by the State
- ✓ Waste management can be done in collaboration with the local authorities responsible (municipalities/perfecture)

**“What gets measured
gets managed”**



What to measure

- ✓ What will give you good information for future management and improvement.
- ✓ What is compulsory to measure.
- ✓ Where good data is reasonably easy to access.
- ✓ What is expected by stakeholders that you measure and report.
- ✓ What accepted industry practice is.

What to measure

Waste management

- ✓ Total waste produced.
- ✓ Total waste recycled (by material stream if possible).
- ✓ Total biodegradable waste composted
- ✓ Percentage of event material that will be re-used

Energy & Fuel

- ✓ Total kWh of power used.
- ✓ Percentage of renewable energy.
- ✓ Total litres fuel used
- ✓ Total kWh from zero emissions power sources (solar, wind)
- ✓ Total bottled gas (kg).
- ✓ Heating oil fuel used.

What to measure

Water use

- ✓ Total water consumed by source.
- ✓ Total wastewater recycled and reused onsite
- ✓ Total flush volume per toilet (by type).
- ✓ Number of water refill stations

Transport

- ✓ Percentage of athletes and horses travelling to event, by mode of transport.
- ✓ Average distance travelled (return trip).
- ✓ Average distance travelled from/to the venue

What to measure

Supply Chain

- ✓ Value and/or percentage of spending on local, regional and national suppliers.
- ✓ Proportion of suppliers that have obtained sustainability certification.
- ✓ Measurable reduction in materials sourced due to initiatives.
- ✓ Percentage of hotels with sustainability certification.
- ✓ Percentage of hotels within walking distance of the event site.
- ✓ Catering services with sustainability certification.
- ✓ Percentage of products sourced from within 100 klm.
- ✓ Percentage of vendors at the event that are local.

Next steps 2024



Key dates

- 10 days after the completion of the event the OC will return the LES Questionnaire
- In the following 2 weeks a zoom meeting will be organized with the LES Events Sustainability Coordinator & OC



Key dates

- September – October 2024: Process of the data received
- November 2024: Presentation of the survey results and discussion about the areas that can be improved.



Resources

Institute for Sustainable Events (ISE)

- ✓ Social Responsibility Actions Plan Checklist
- ✓ Sustainable Development Matrix
- ✓ Stakeholder Identification and Issues Tool
- ✓ What to Measure Explainer



THANK YOU

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