



# Minutes

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|                 |   |
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| <b>Meeting</b>  | <b>EEF Board Meeting</b>                                      |
| <b>Date</b>     | 03 February 2017  |
| <b>Time</b>     | <b>10h00 – 16h30</b>  |
| <b>Location</b> | EEF/BEL NF office, Belgicastraat 9, Box 2, 1930 Zaventem, BEL |
| <b>Chair</b>    | Hanfried Haring   |
| <b>Minutes</b>  | Carina Mayer  |

|                     |  |
|---------------------|--|
| <b>Participants</b> |  |
| Hanfried Haring     | President                              |
| Ulf Helgstrand      | Vice President                         |
| Armagan Özgörkey    | Vice President                         |
| Nayla Stoessel      | Board Member                           |
| Andrew Finding      | Board Member                           |
| George Dimaras      | Board Member                           |
| Theo Ploegmakers    | Board Member                           |
| Carina Mayer        | Secretary General                      |
| <b>Invited</b>      |  |
| Bo Helander         | Chair of EEF EU Committee              |
| Lore Germonpré      | Deloitte tax specialist                |
| Karel Van Bockstael | Deloitte Senior Accountancy Consultant |
| Edward Hawke        | Hawk-Eye                               |
| Amy McNeill         | Hawk-Eye                               |
| <b>Excused</b>      |  |
| Eleonora Ottaviani  | Board Member & Athletes Representative |

| <b>Pt.</b> |     | <b>Topic</b>  |
|------------|-----|---|
| 1          |     | Welcome   |
| 2          |     | Minutes of the Board Meeting in Warwickshire on 10 October 2016                 |
| 3          |     | Update from the Balkan Working Group  |
| 4          |     | Finances  |
|            | 4.1 | Auditors  |
|            | 4.2 | Budget  |
|            | 4.3 | EEF VAT matters   |
| 5          |     | Continental representation (EEF & FEI Statutes)                                 |
| 6          |     | Committee / Working Group composition   |
| 7          |     | Update on 2017 EEF Generation Games in Samorin                                  |
| 8          |     | Update on 2017 Masters Riders Cup   |
|            | 8.1 | Fan engagement project proposal (submitted in writing by Daniel Göhlen)         |
|            | 8.2 | Technology/camera innovation “Hawk-Eye”   |
| 9          |     | EU-CH Gothenburg Seminars<br>(OC / NF SWE / EEF / WBFSH)                        |
| 10         |     | Yearly planning for 2017  |
| 11         |     | Preparation for FEI Sports Forum April 2017                                     |
| 12         |     | Preparation for 2017 EEF GA<br>- Place & Date<br>- Theme for afternoon session? |
| 13         |     | AOB   |

### **1. Welcome**

The President welcomes the attendants and opens the meeting. Eleonora Ottaviani is excused.

### **2. Minutes of the Board Meeting in Warwickshire on 10 October 2016**

The minutes are approved by the Board.

### **3. Update from the Balkan Working Group**

Theo Ploegmakers, Chair of the EEF Balkan Working Working, informs the Board that the meeting planned in January 2017 couldn't take place due to severe snow which prohibited travel. The document sent by Teodor Sheytanov to Theo Ploegmakers shall also be shared with Armagan

Özgörkey and George Dimaras. Once the OC Working Group has discussed ideas within their own group and produced a proposal then this will serve as a basis for discussion in the EEF Balkan Working Group.

## **4. Finances**

### **4.1 Auditors**

The current situation regarding the auditors is discussed and shall be evaluated again in summer. The contract with Deloitte is subject to renewal in September.

### **4.2 Budget**

The budget is discussed and no comments for modification are received.

### **4.3 EEF Meeting with Deloitte & VAT matters**

Two representatives from Deloitte join the meeting and provide answers to questions related to the EEF's finances and situation in VAT matters. It is agreed that

- EEF will produce a 5 year income projection
- Deloitte will review the existing contract with EEF to allow for more support and consultation activity
- EEF will provide Deloitte with a copy of the sponsorship contracts
- Deloitte will apply for a VAT number and initiate VAT returns of the past three years
- EEF and Deloitte will use the option of monthly VAT returns

Deloitte confirms that

- the EEF is not liable for income tax as it is registered as a non-profit organization
- the EEF is VAT liable for all its activities except for the membership fees

## **5. Continental representation (EEF & FEI Statutes)**

The proposed changes to the EEF and FEI statutes with regards to EEF continental representation within the FEI shall be sent to the FEI, aiming to give sufficient time for their feedback and allow for the matter to be explained to the FEI Bureau during its in-person meeting in April. The aim is to get approval for the proposed changes in 2017.

## **6. Committee / Working Group composition**

The Board confirms Frank Spadinger as a member of the EU-Committee and reviews some open positions in the Working Groups. The open positions shall be advertised by the EEF so that NFs can send applications of suitable candidates. In case no applications are received the Chair of the respective Working Group shall propose a new candidate. The Working Group on Olympic

Qualification shall be dissolved because the subject will be discussed in the respective discipline Working Groups. A meeting of the Brotherhood Working Group shall be set up.

## **7. Update on 2017 EEF Generation Games in Samorin**

The Board is updated regarding a meeting that was held with representatives of the Samorin OC on 27 January 2017 in Düsseldorf. The FEI is currently looking into the event rules and will revert back to the EEF as soon as the FEI Technical Committees have provided their input.

## **8. Update on 2017 Masters Riders Cup**

A meeting will be held with EEM on 16 March 2017 in order to discuss further details of the first Masters Riders Cup edition to take place in Paris later this year.

A letter was received from the organizer of the Jumping Clash competition and will be handled by George Dimaras.

Two companies have shown great interest in the new competition format and present their project proposals to the EEF. The EEF makes it very clear that EEM holds the rights for the event so that EEF can only serve as a connector between the two parties but cannot promise more than that to the presenters.

### **8.1 Fan engagement project proposal**

The fan engagement project proposal as submitted by Daniel Göhlen is considered by the Board as being very interesting and a recommendation shall be made to EEM.

### **8.2 Technology/camera innovation “Hawk-Eye”**

The Hawk-Eye representatives present their technology to the Board and illustrate potential added value for the Masters Riders Cup related to sport presentation, broadcasting enhancement and spectator engagement. Some of the ideas are:

- ideal line / ideal jump points
- winning line
- ghost replay
- stro-motion
- SMART vote
- Tracking / detection

Following the interesting presentation the Board will also make EEM aware of these proposals.

## **9. EU-CH Gothenburg Seminars**

The President informs the Board about the plans of the OC and SWE NF to organize seminars in connection with the EU-CH in Gothenburg for which WBFSH and EEF have also been asked to be partners. EEF shall follow-up on the progress made.

## **10. Yearly planning for 2017**

The 2017 yearly planning document shall be shared with the Board after the meeting.

## **11. Preparation for FEI Sports Forum April 2017**

The Jumping Working Group will meet the following week and prepare for the FEI Sports Forum which will have the future of Jumping as one of the core themes. The aim is to develop a common standpoint of European NFs with regards to important topics such as the future of the Nations Cup and the proposed harmonization of entry fees across the world.

## **12. Preparation for 2017 EEF GA**

The 2017 EEF GA will take place on 10 October in Luxemburg. The EEF Board meeting will precede on 09 October.

It is again planned to have a themed session in the afternoon and the Board shall revert with ideas.

## **13. AOB**

### **EEF Membership**

The Secretary General provides an update on two NFs having expressed their interest to join the EEF. The Board will be kept informed on the further progress.

### **FEI Elections**

The Board reviews the list of FEI positions open for election in 2017. NFs shall be asked to propose suitable candidates.

### **FEI Nations Cup**

Due to the recently signed MOU with the GCT/GCL there is growing concern that the future of the FEI Nations Cup is endangered. Furthermore NFs feel being kept „in the dark“ by the FEI with rumours spreading around the agreements made between the FEI and GCT/GCL for 2018. The meeting between Nations Cup organizers and the FEI in January 2017 did not bring any new information and the Board unanimously agrees that everything possible has to be done to secure the future of the Nations Cup. It is agreed that the EEF would be willing to set up a European Nations Cup in case the FEI loses interest in the current concept of the global Nations Cup.