



BROTHERHOOD

A tool for future development
of the Equestrian sport in the EEF



WHY A NEW CONCEPT?

Financials involved

No structural development

No clear objectives

Projects not focused on social aspects

Too much top sport oriented



WHAT DOES THE EEF WANT?

The EEF intends to support development projects which improve the sport-structure of NFs in **Quality** or **Quantity**.

Projects should include awareness of and increasing the “**Social License**”.

Para-sport (sport for the disabled) is an important part of the development plan.



DEVELOPMENT

Types of development

- Development in **Quality**:
Grassroot to National levels
- Development in **Quantity**:
Disciplines, Facilities, Trainers, Officials.



EEF Assessment

International Competitions

Officials

Judges

Coaches

Course Builders

Riders

Horses

National Competitions

Officials

Judges

Coaches

Course Builders

Riders

Horses

Grassroots



OBJECTIVES

Before the start of a development program objectives have to be determined.

Objectives have to be **realistic** and based on the existing situation.

They have to be written in **plain terms**.

Objectives have to be **achievable**.

In case of a longer-term development plan this needs to meet the Erasmus requirements.



PROJECT CRITERIA I

Clear and achievable Objectives

Financial involvement of the Federation

Horse Welfare

Co-ownership



PROJECT CRITERIA II

FEI Disciplines

Para-sport

Special Target Groups

Grassroots sport-level

No rider-development

Very exceptionally the program can be instrumental in the development of a higher level of sport.



PROJECT FINANCES

The project will be financed out of the:

- EEF Development Fund (EDF)
- EU (Erasmus)
- National Federation (limited)



The way forward

The National Federation will send a request to the EEF.

The request for development will include :

- Project Description
- Clear Objectives
- Joint Responsibility
- Financial Involvement



HOW WILL IT WORK ?

When a request from a National Federation is received, the working group “ Brotherhood ” will carry out an assessment.

An external expert(s) can be brought in to assist with the assessment.

After the assessment, a Development plan will be made together with the **National Federation**.

Objectives are established and the **Financials** are determined.



ASSESSMENT

It is important, especially for longterm development plans which require extensive financial support, that the plans have been evaluated if they are in line with Erasmus requirements.

Before continuing with the project it will first be presented to the EU to seek approval and assignment of financial means.

Note: The EEF will also seek ways to cooperate with the relevant EU bodies prior to their announcement of the potential funds, in order to have some input before they determine which topics to support.

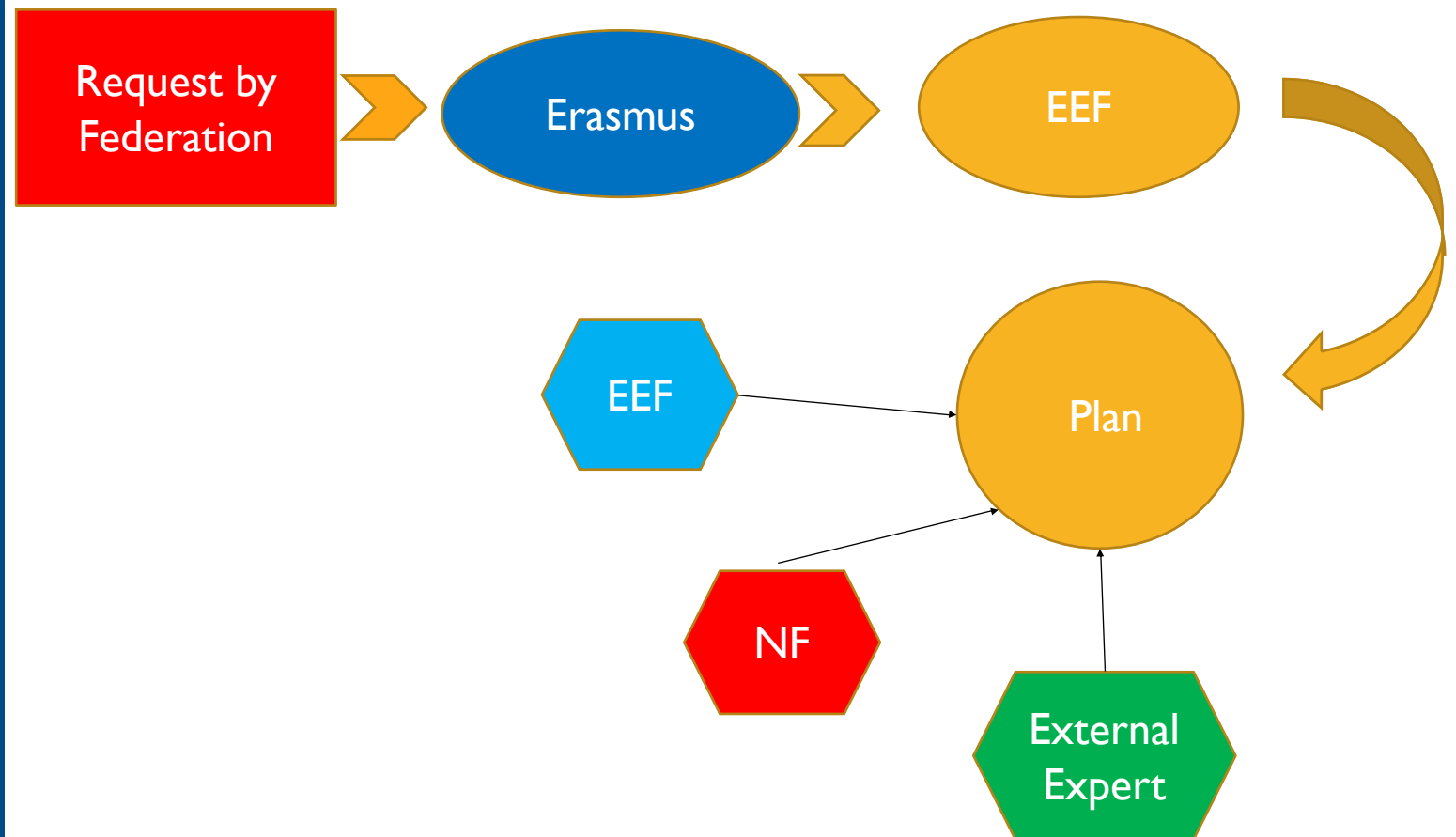


EEF Assessment

- Available structure of the Federation
- Objectives (clear and achievable).
- Responsibilities.
- Financials.



HOW WILL IT WORK ?





HOW WILL IT WORK ?

- Checking if **financials** for the plan are achievable through Erasmus Funds.
- Objectives of the plan to be approved by EEF Brotherhood Working Group.
- Final plan made by the EEF, the NF and when required external Experts.
- Approval of the EEF Board



Project Plan

- Description of the project
- Objectives.
- Responsibilities.
- Financial Foundation. (EEF, EU, NF).
- Necessary expertise. (EEF-NF-Solidarity- External)
- Time planning.
- Reporting scheme (monthly-half yearly)
- Approval of the EEF Board.



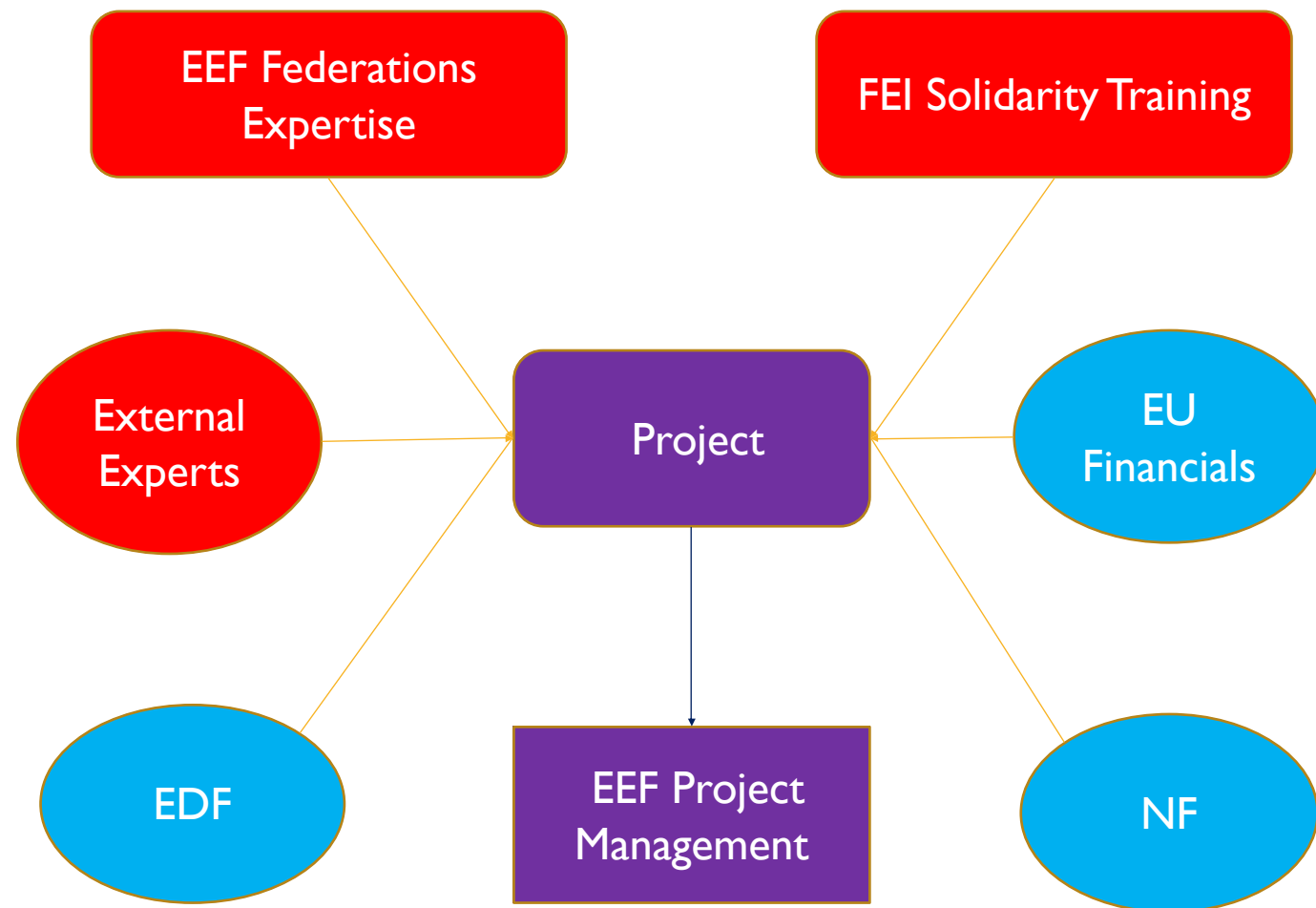
ACCOUNTABILITY

National Federations will be part of the program. Not only in a limited financial way but they are also jointly responsible for the end result.

Objectives have to be met.



STRUCTURE





BROTHERHOOD

Is this the way to go forward ?



BROTHERHOOD

Is the name Brotherhood still OK?



HOW TO AVOID FAILURES

How do we control the project to avoid failures.

To control the project and to minimize the risk for the EEF Board, and to assure objectivity of the evaluation, a Steering Committee will be established to undertake the responsibility of **Evaluation and Periodic Progress Monitoring**.

In the Steering Group representatives of other Stakeholders or EEF members participate together with representatives from the EEF Board.



THANK YOU

Questions?